

# Getting Started in Planned Giving (Canadian Edition)



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Campus

- Learning Outcomes**
- Describe planned giving, using an easy-to-understand definition.
  - List the most common types of planned gifts.
  - Decide whether your organization is ready to start a planned giving program.
  - List the 10 steps in creating a successful planned giving program.
  - Explain how planned giving and endowment-building are related.

- Course Level**
- Introductory — no suggested prerequisites.

- Certification Credits**
- Take the optional final quiz. If you pass with 70% or more, you can download a Campus Certificate of Completion.
  - Participation in the course is applicable for 2 points in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.

- Duration**
- This course takes about two hours to complete, but you'll have full access to the course for three months. Move through it at your own pace: all at once; in short modules; breeze through once, then come back for a refresher down the road. You're in complete control, so learn at the times and speed that work best for you.

- Price**
- \$127 per user\*; 3 months unlimited access.

- Guaranteed**
- All courses are fully guaranteed. If you aren't completely satisfied with your course, please just let us know and we'll happily refund the full course fee, no questions asked.

- Free Demo**
- Try a free demo version of any Campus course to see how practical, friendly, and fun they are to use.

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\* Prices subject to change without notice.